

# Notifi<sup>SM</sup> Detect and Notifi Alerts from Fiserv

Keep your customers informed and protected

40%



of consumers have caught a fraudulent transaction using banking alerts

63%



of respondents believe an alert helped stop fraud

97%



find alerts helpful among those who use alerts to monitor fraud

Source: Expectations & Experiences: Borrowing and Wealth Management, Fiserv, 2019.

## Account takeover schemes are continuously evolving



Mailing change requests could have **serious and costly** repercussions



Stop wasting time and creating unnecessary friction by manually investigating changes that were likely requested by customers

### Real-Time Events and Rigorous Adaptive Screening



- Address, phone and email changes
- Identity and profile attributes
- Geographic crime dynamics
- Historic mobility patterns

Facilitates compliance with FACTA Red Flags Rule Section 114b

Validate address, phone and email with a **digitally-automated system.**

Find actual account takeover activity with an effective, efficient defense against current and emerging identity-related fraud schemes.

## Notifi Alerts flow through the Fiserv digital banking ecosystem

